

Pinning Success: Unraveling the Pinterest Puzzle

"Master the art of Pinterest with a strategic blend of creativity and data"



Mark Boyle

Thanks for downloading called “**Pinning Success: Unraveling the Pinterest Puzzle**”.

Pinterest is one of those social media platforms that's underrated. Lots of people use it for both business and pleasure, and know one seems to have a bad word to say about it. There must be something about the website if that's the case.

Let's explore.....

There are **465m** active Pinterest users as of August 2023. A rise of just over 7% from 2022. There are nearly half a billion regular users of the platform or around 1 in 12 of the world's population.

So is this a platform you want to be part of, especially for promotions? You bet!

Okay, let's get cracking on the "meat and potatoes" of how we can get the most from our Pinterest promotions.

There are six stages (steps) to this approach and are all currently free to use.

The six pieces we require for the Pinterest jigsaw to work are:

- Choose Your Affiliate Promotion
- DirectMe or LinkTree Account
- Pinterest Business Account
- Canva (Templates)
- ChatGPT 3.5 (Free Version)
- AIPRM Extension (Prompts)

Step 1

Choose an affiliate product or service to promote and preferably one which you have an understanding of and is also popular.

The three main marketplaces for this are [Clickbank](#), [JVZoo](#) and [WarriorPlus](#). I've used a popular seller called **YogaBurn** from the Clickbank marketplace.

ONE PLATFORM. LIMITLESS POTENTIAL.

ClickBank E-commerce Platform & Affiliate Marketplace

Sign up for a free ClickBank account to access our industry-leading affiliate marketplace, ultra-reliable tracking, and unrivaled direct response expertise. Build, market, and scale your business with ClickBank!

\$6.2B⁺ Commissions Paid

100k⁺ Active Affiliates

The product I've chosen is in the “health and fitness” niche and is a Yoga product. These type of products are **evergreen**. There's always a demand for them regardless of what's trending.

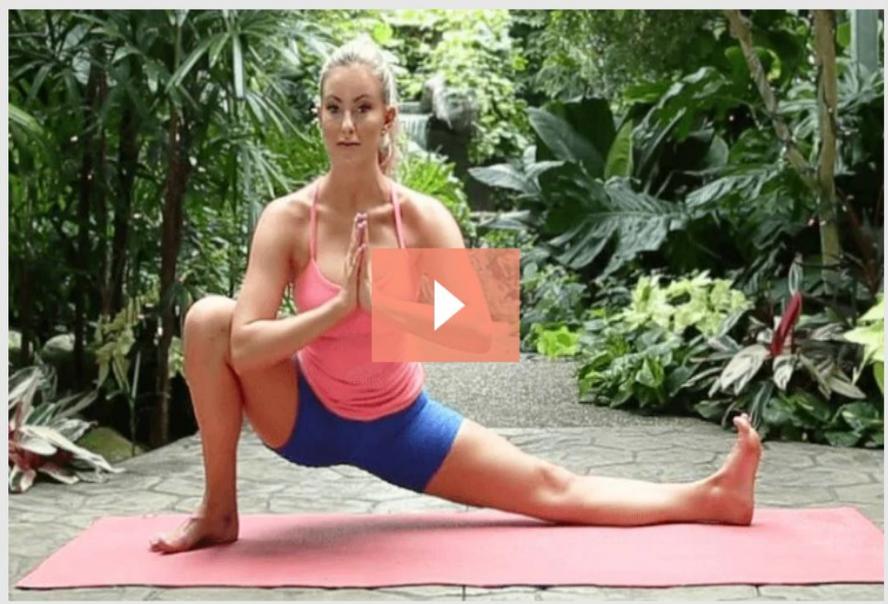
The product I've chosen to promote is called YogaBurn. It's extremely popular in it's niche and has a high **gravity** score. The gravity number represents the amount of unique affiliates sales in a 3-month period.

CLICKBANK® | TRUSTED SECURE

YOGABURN

Helping Women Get Lighter, Sexier and Happier

Yoga Fitness System For Women



**Results may vary*

You always want to promote an offer which is either new in a populated niche or one which is proven like the **YogaBurn** product.

You would enter your affiliate name that you chose when signing up and press “create hoplink”. Clickbank will churn out a long link which you copy and paste it onto your online notepad for future use.

Create Affiliate Link

Earn commission for every customer you refer to this product using your personalized affiliate link.

Affiliate Nickname *
| ● ●

Required

Tracking ID

Optional

Link Type

Hoplink ?

Direct Offer Tracking Link ?

● [Create HopLink](#) ●

The next step would be placing your Clickbank affiliate link with your your DirectMe page and name it after the product you're promoting.

Step 2

Is to open up a FREE [DirectMe](#) account. The reason why you require this, is if you plan on promoting affiliate products from the Clickbank and/or WarriorPlus marketplace.

Pinterest DON'T allow direct affiliate links of this nature, so setting up a third-party website like [DirectMe](#) is needed to house your affiliate offers.

THE BEST FREE LINK IN BIO FOR *Athletes*

It's not just your page, it's your world. Share everything you digitally create, post, produce and sell across platforms, all from one place- your link in bio.

Create Free Page

Log in

TRUSTED BY 100S OF THOUSANDS OF PEOPLE.



[LinkTree](#) are another good option and operate in a similar fashion to DirectMe. It's up to you which one you go with.

LINK IN BIO FREE!

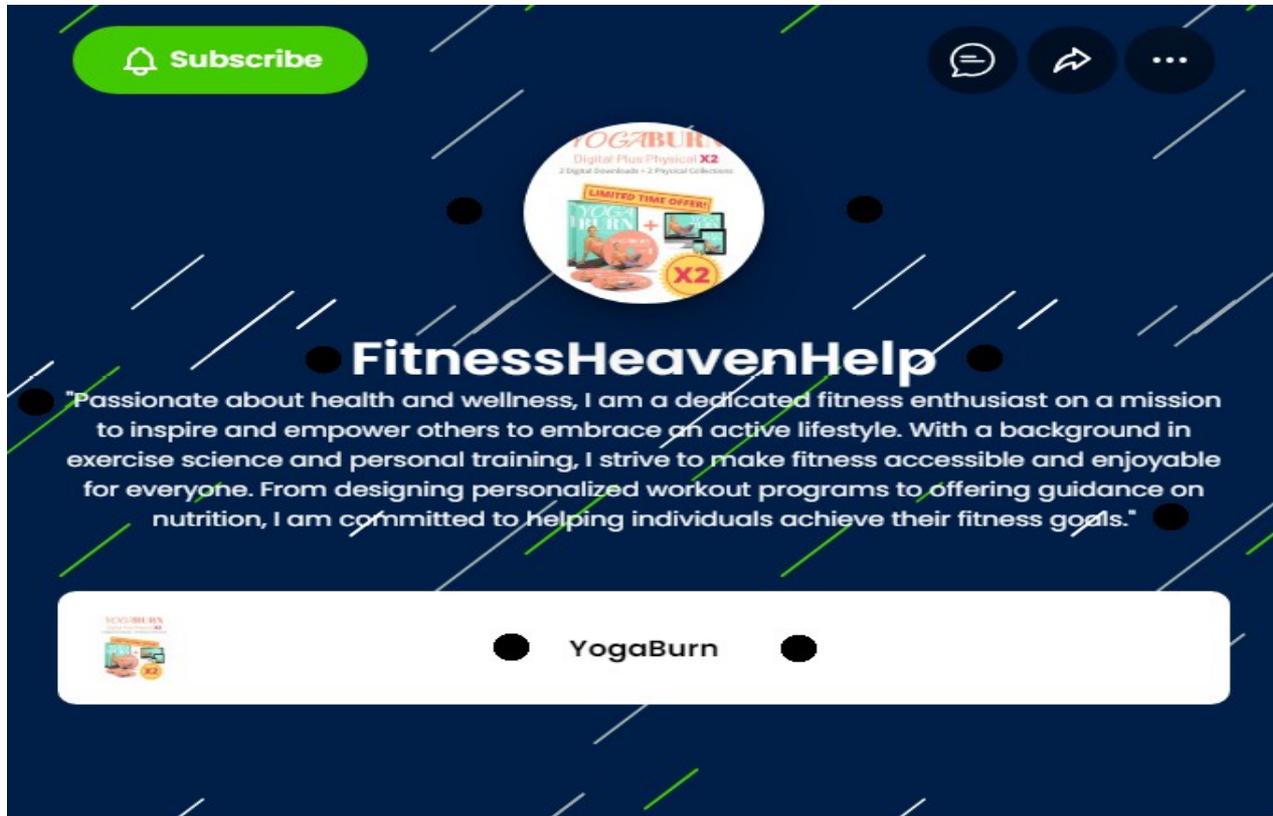
Sign in to Direct.me

Email Address

Password

Sign in with email

Once you've signed up with your email address and password, the next part is to give yourself a username. One which fits well with what you're promoting, and fill out your description with relevant and catchy details.



From the above image on one of my [DirectMe](#) accounts there are four things included.

1. Image Logo
2. Name of Page Link
3. Description of Product
4. Affiliate Product Name and Link

Step 3

Opening a either a normal account or a [Pinterest business account](#) is optional. The preference is with a business type, as you

get better tools including analytics. Which is crucial for monitoring progress.

With Pinterest, it's possible.

Every month, nearly half a billion people use Pinterest to find inspiration, shop for products and try new ideas.¹ They're in-market but undecided—and they're looking for brands like yours.

Reach your audience across the full funnel, from discovery to decision. It's free to sign up and easy to get started.

Create account

Once you've opened up your free Pinterest business account, you can fill up your profile with relevant information (see below).



The image shows a Pinterest profile for 'FitnessHeavenHelp'. The profile picture is a woman performing a handstand on a beach with the ocean in the background. The bio includes a link to 'direct.me/fitness_heaven' and a description of a holistic fitness approach. The profile also shows 73 followers, 12 following, and 51.2k monthly views.

FitnessHeavenHelp

direct.me/fitness_heaven · My approach to fitness is holistic, emphasizing the importance of physical, mental, and emotional well-being. Through my positive and...more

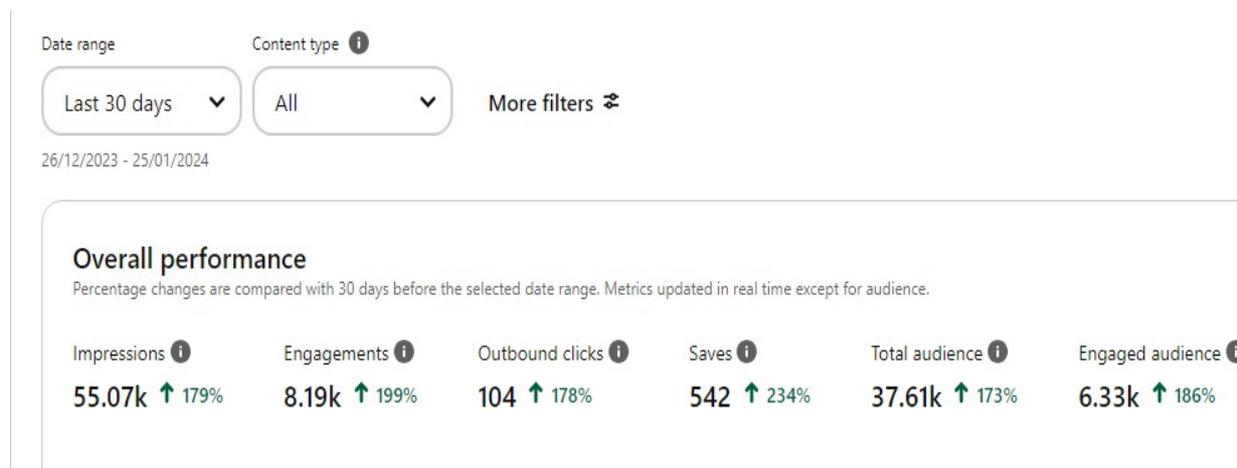
73 followers · 12 following

51.2k monthly views

My Pinterest Yoga page “**FitnessHeavenHelp**” has a relevant image, icon, my DirectMe page and a description.

There are a few boards and lots of relevant pins. Each pin has my DirectMe page link on it, giving viewers quick access to my relevant affiliate offer.

The Pinterest analytics screenshot below for the period (Dec 26th – Jan 25th) shows growth in all areas. The most important stat is the **104** outbound clicks which has resulted in **3** affiliate sales during this period and is all FREE traffic.



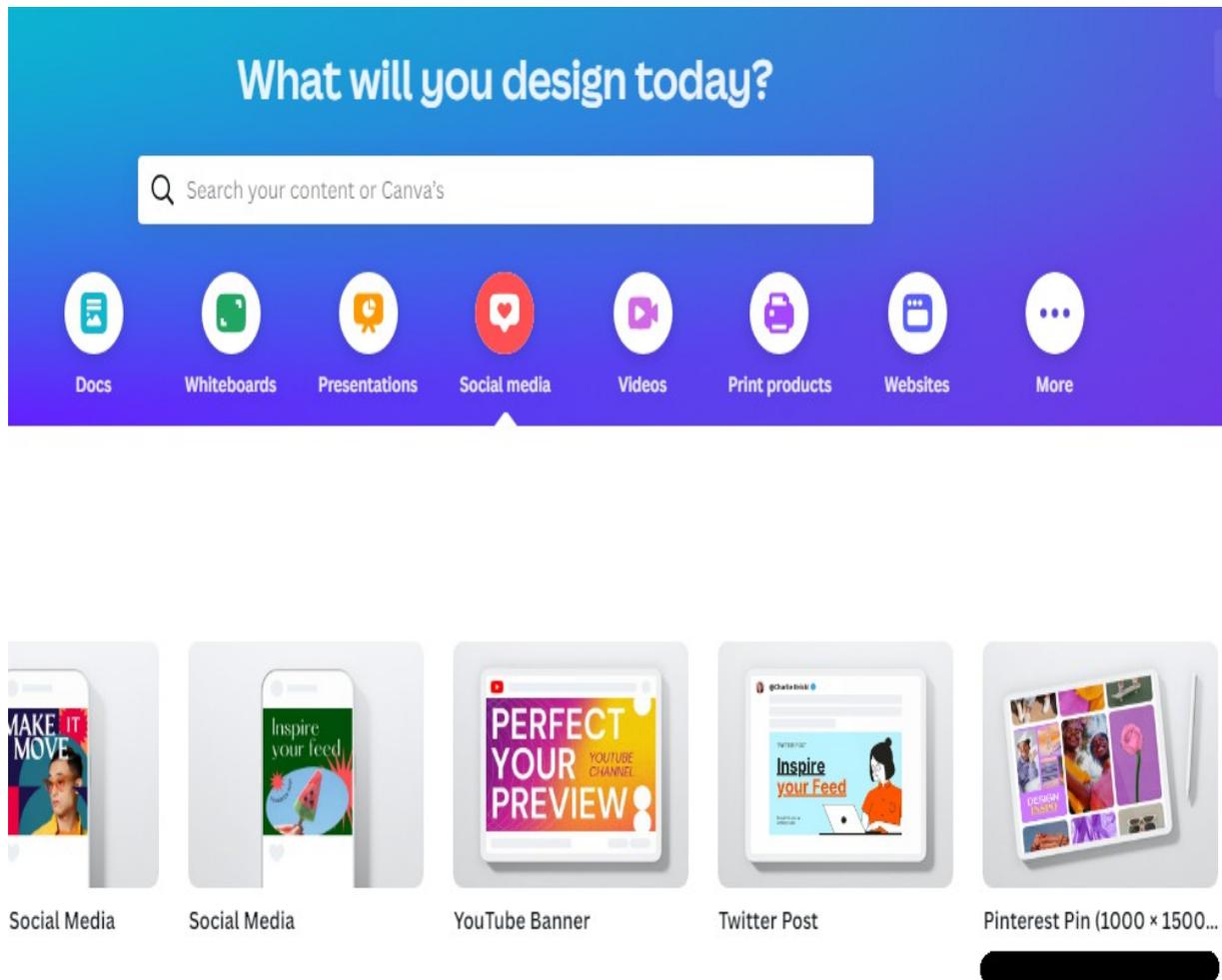
Step 4

Canva is a great platform for templates. There is a free and paid option, but I only use FREE methods for this, so that's what we'll be focusing on.

Yes, you do get a better choice with the paid option, but there's enough in the free area to keep the thing going.

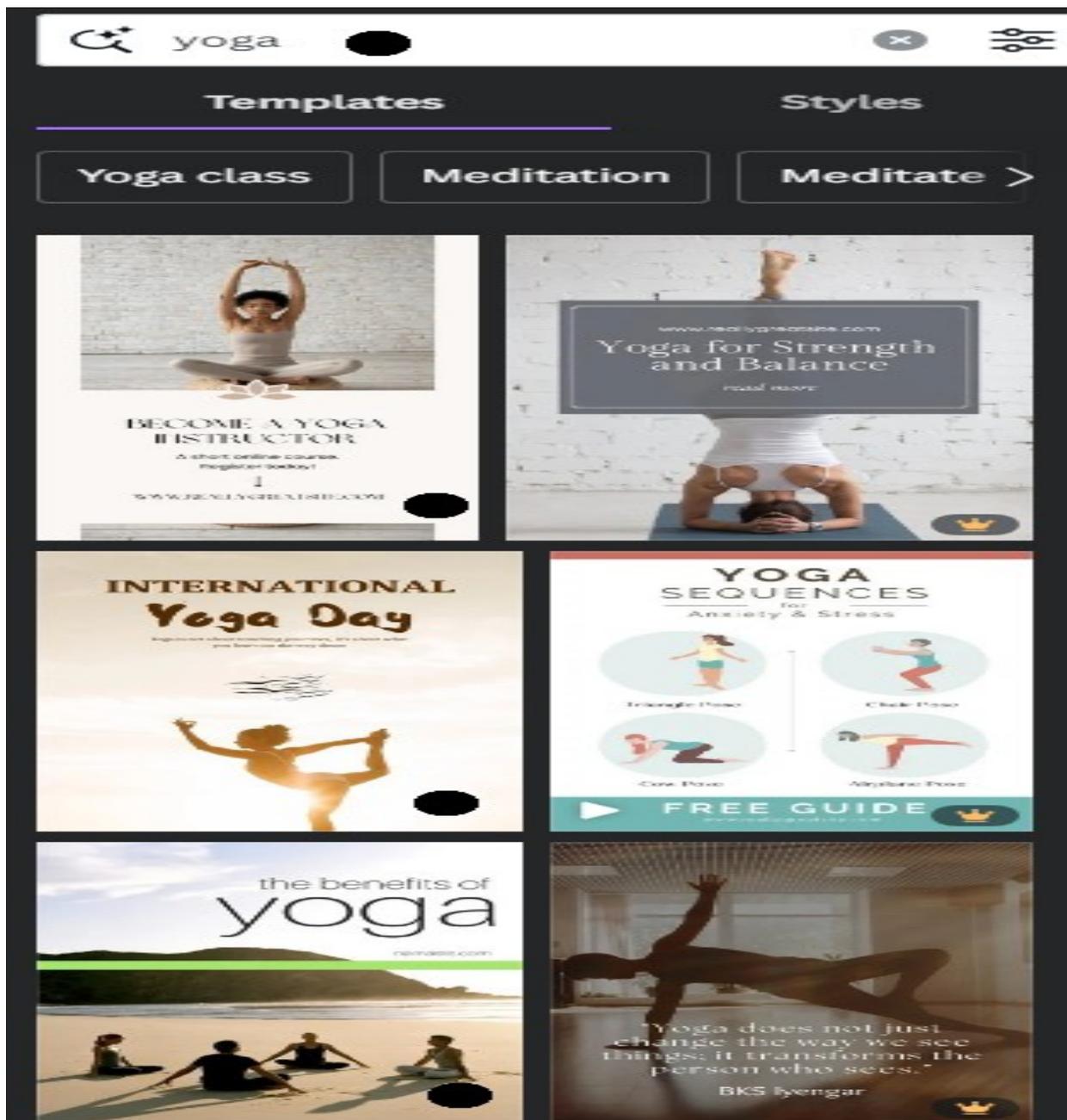
Another option for copyright free images is **Pixabay**.

Canva is set up for sizing many things. The one to select for this is the Pinterest Pin (1000 x 1500). This will give you the perfect size for your niche related template (see below).



Select the Pinterest Pin and go to the search area of the left hand side and look the category you're promoting and the available free templates.

The templates with the crown are paid options and the one's without are free (see below).



There are quite a few FREE Yoga template options available. So I won't struggle for choice in picking one for the promotion.

Once you pick the template you want to change the wording. Something that relates to what you're selling and to give visitors accurate information (see below).



FitnessHeavenHelp

Get the most from your Yoga workouts with YogaBurn!



After you've finished editing your template (as above), you want to download this as jpg file to your computer.

Don't upload it to your Pinterest account until you have a catchy title and description for your new Pinterest pin.

Which leads us onto step 5 and 6 with ChatGPT 3.5 and the AIPRM extension that's used for prompts.

Step 5

The next step is to open a FREE [ChatGPT 3.5](#) account. This will give you a powerful tool in letting AI write for you as and when required.



The next thing you want to do is download the FREE AIRPM tool. This is used in conjunction with ChatGPT 3.5.

Step 6

AIPRM is a superb prompt tool which gives you a huge selection of options including the Pinterest one I use.

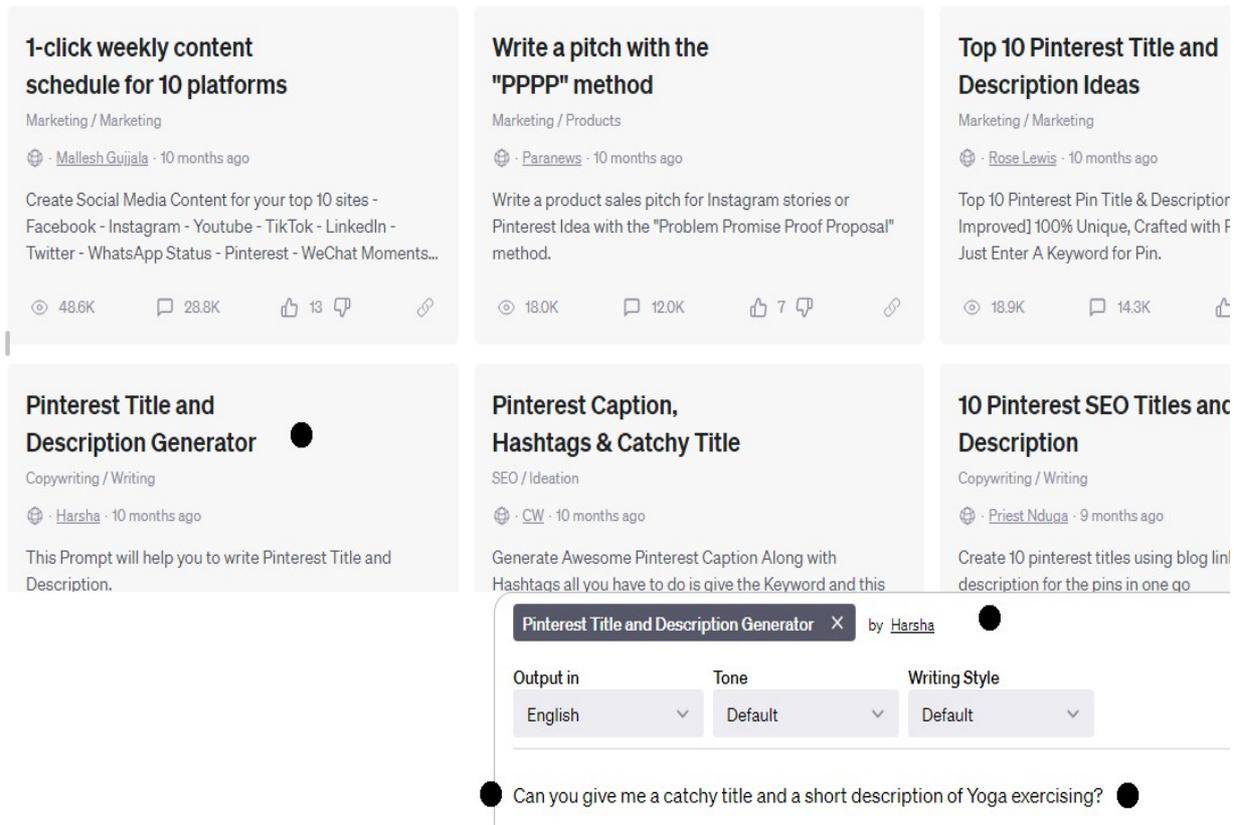
The FREE tool is found on the Google Play Store and is used as an AI extension for ChatGPT 3.5.

Download AIPRM for free

 <h3>AIPRM for Google Chrome</h3> <p>Over 2 million users love AIPRM for ChatGPT's prompt library. Get started for free with 4,500+ prompts.</p> <p> Download AIPRM for Google Chrome</p>	 <h3>AIPRM for Edge</h3> <p>We also support Microsoft Edge. Get started for free with 4,500+ prompts.</p> <p> Download AIPRM for Edge</p>
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Now that we have everything in place, you can login into your ChatGPT 3.5 account and access all of the AIPRM prompts.

The one we want (there are other choices) for this is **Pinterest Title and Description Generator** by **Harsha** (see below).



I've asked ChatGPT 3.5 using the Pinterest AIPRM prompt **“Can you give me a catchy title and a short description of Yoga exercising?”**

 **You**

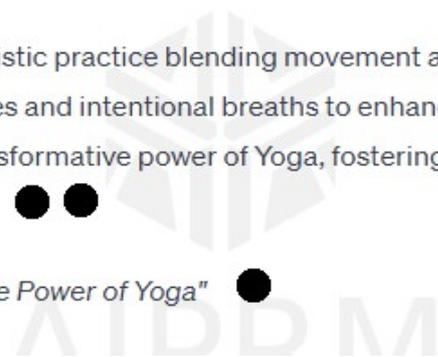
Can you give me a catchy title and a short description of Yoga exercising?

 **ChatGPT**

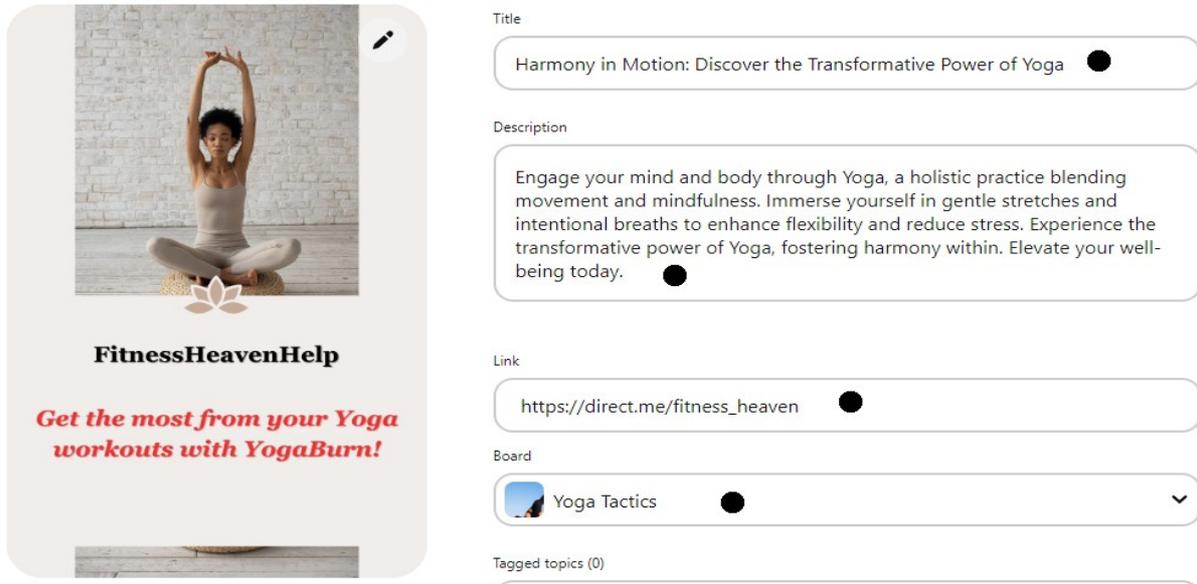
Created with AIPRM Prompt "Pinterest Title and Description Generator"

● ● Engage your mind and body through Yoga, a holistic practice blending movement and mindfulness. Immerse yourself in gentle stretches and intentional breaths to enhance flexibility and reduce stress. Experience the transformative power of Yoga, fostering harmony within. Elevate your well-being today. ● ●

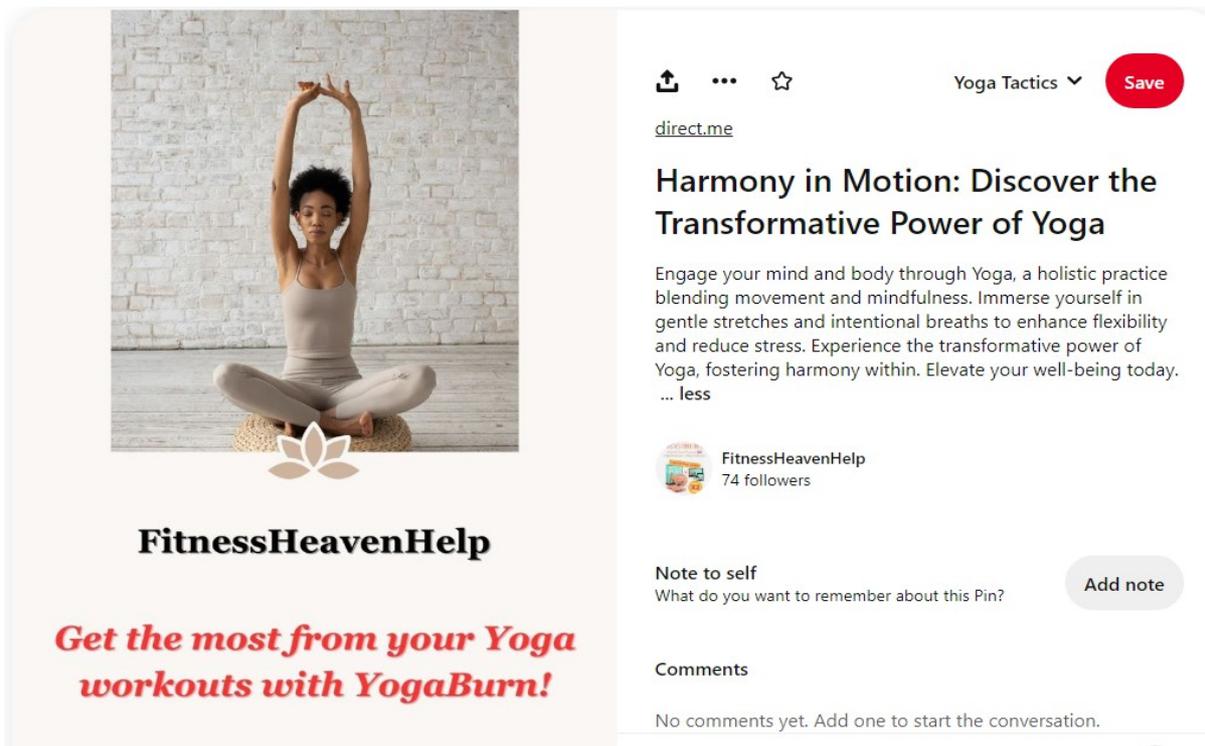
● *"Harmony in Motion: Discover the Transformative Power of Yoga"* ●



I can now copy and paste both the title (one dot) and description (two dots) and feed this to the new Pinterest pin. After uploading the saved Yoga template via Canva.



The above screenshot is what I've fed into my Pinterest pin. Image (Canva), title and description (ChatGPT 3.5), DirectMe link and Board type.



The published pin above is spot on and contains everything I want for this to do well in the Yoga niche.

The proof is always in the pudding and when you get sales, you know it works and it sure does!

I hope enjoyed my Pinterest eBook on how to get sales via Pinterest using FREE methods.

If you require any further assistance with this approach then, please don't hesitate in contacting me at the email address below.

Email : **shmeekoo100@yahoo.co.uk**

All the best with your online endeavours.

Mark Boyle

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